

What's Poppin ATX Privacy Policy

Effective as of February 1, 2023

Protecting your private information is our priority. This Statement of Privacy applies to What's Poppin ATX (www.whatspoppinatx.net), and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to What's Poppin ATX include www.whatspoppinatx.net, and solutions partner, H2EG Solutions (www.h2eg.solutions). The What's Poppin ATX website is a Events | Entertainment Company & Director online storefront. By using the What's Poppin ATX website, you consent to the data practices described in this statement.

Privacy Compliance Certification

What's Poppin ATX has SSL, PCI Compliance, ISO Compliance, TSL Compliance certification.

Collection of your Personal Information

In order to better provide you with products and services offered on our website, What's Poppin ATX may collect personally identifiable information, such as your:

- First and Last Name | Company Name
- Mailing Address
- E-mail Address
- Phone Number

If you purchase What's Poppin ATX's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

What's Poppin ATX may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through What's Poppin ATX's public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the website. These may include:

- (a) registering for an account on our Site;
- (b) signing up for special offers and demos from selected third parties;

- (c) sending us an email message;
- (d) submitting your credit card or other payment information when ordering and purchasing products and services on our website.

To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

What's Poppin ATX collects and uses your personal information to operate its website(s) and deliver the services you have requested.

What's Poppin ATX may also use your personally identifiable information to inform you of other products or services available from What's Poppin ATX and its partners.

Sharing Information with Third Parties

What's Poppin ATX does not sell, rent or lease its customer lists to third parties.

What's Poppin ATX may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. What's Poppin ATX may share data with trusted partners to help perform statistical analysis, book and perform demos, send you email or postal mail, provide customer support, or arrange for meetings and deliveries. All such third parties are prohibited from using your personal information except to conduct the aforementioned, and they are required to maintain the confidentiality of your information.

What's Poppin ATX may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to:

- (a) conform to the edicts of the law or comply with legal process served on What's Poppin ATX or the site;
- (b) protect and defend the rights or property of What's Poppin ATX; and/or
- (c) act under exigent circumstances to protect the personal safety of users of What's Poppin ATX, or the public.

Tracking User Behavior

What's Poppin ATX may keep track of the websites and pages our users visit within What's Poppin ATX, in order to determine what What's Poppin ATX services are the most popular. This data is used to deliver customized content and advertising within What's Poppin ATX to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by What's Poppin ATX. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the What's Poppin ATX website.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

What's Poppin ATX secures your personal information from unauthorized access, use, or disclosure. What's Poppin ATX uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that:

- (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and
- (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

What's Poppin ATX does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe from Third Party Communications

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from third-party partners of What's Poppin ATX by contacting us here:

- Web page: www.whatspoppinatx.net
- Email: whatspoppinatx@yahoo.com
- Phone: 512-350-9173

E-mail Communications

From time to time, What's Poppin ATX may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from What's Poppin ATX, you may opt out of such communications by clicking the UNSUBSCRIBE button on the email..

Changes to this Statement

What's Poppin ATX reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your:

- (a) acknowledgment of the modified Privacy Policy; and
- (b) agreement to abide and be bound by that Policy.

Contact Information

What's Poppin ATX welcomes your questions or comments regarding this Statement of Privacy. If you believe that What's Poppin ATX has not adhered to this Statement, please contact What's Poppin ATX at:

What's Poppin ATX
Upper Echelon Entertainment
Austin, Texas

Email Address: whatspoppinatx@yahoo.com

Telephone number: 512-350-9173

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